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3-5-1026, NARAYANAGUDA, HYDERABAD - 500 029.

Phone : 040 - 2322 4651

Last date for Registration &
Abstract & Full paper 15th July 2026
Email Id-kmicsseminar2026@gmail.com

Registration Fee

Corporate / Industry Professionals - Rs. 800/-
Academicians - Rs. 500/-
Research Scholars & Students - Rs. 200/-
Registration fees includes,
A Conference Kit, Working Lunch & High Tea

PAYMENT TO BE MADE ONLINE ONLY.

The account details wherein the online transfer is to be credited is as follows:
KMICS Bank Details
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Publication

Full-Papers of authors are accepted, having duly completed the registration process and having plagiarism less than 10% will be published as conference proceedings bearing an ISBN and Book release on Seminar

Submission Guidelines

An Abstract must be between 300 to 500 words long and should give an overview of the title. The full paper should not be exceeding 12 pages or 5000 words, including Abstract, Key words, references, exhibits, appendices and Turnitin plagiarism check certificate.

Font Size:12; Font Style : Times New Roman;
Space : Single

Authors are required to comply with the APA style of referencing only.

The title / cover page should contain the details of the Title of the paper (Track No), Author(s) and contact details (address, email ID and Contact numbers)

Registration link

<https://forms.gle/RKuoXUhmw8tU1X5g7>



Location link <https://maps.google.com/?q=17.397682,78.490768>



TWO DAY NATIONAL SEMINAR

“VIKASIT BHARAT @2047
AI DRIVEN COMMERCE EDUCATION & SKILL 5.0”
Blended Mode

On 18-09-2026 & 19-09-2026



Organised by

DEPARTMENT OF COMMERCE

KESHAV MEMORIAL
INSTITUTE OF
COMMERCE & SCIENCES

(Affiliated to Osmania University)

3-5-1026, Narayanaguda, Hyderabad - 500 029.

Phone : 040 - 2322 4651

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ABOUT THE SOCIETY**KESHAV MEMORIAL EDUCATIONAL SOCIETY**

The KMES was established by late **Pandit Vinayak Rao Vidyalkar** in memory of **Late Justice Keshav Rao Koratkar**, who was the **Judge in the High Court of Hyderabad during 1921-1930**. Pandit Vinayak Rao Vidyalkar himself was a Bar-at-Law and a Minister in the Government of the erstwhile Hyderabad State.

KMES runs High School, Junior Colleges, Degree and P.G. College, MBA and Engineering Colleges KMIT, NGIT, KMEC & KMCE. These institutions have proven track record of guiding and shaping careers of thousands of students. It has a reputation of producing distinguished personalities in various walks of life in the State who have made immense contribution in their respective fields.

The brand KMES has become synonymous with value based quality education and it enjoys excellent reputation in Telangana State. A galaxy of dignitaries and luminaries have visited the KMES for the Society believes that such visits leave indelible impact on the minds of learners and duly inspire the students.

ABOUT THE COLLEGE

Established in the year 1995, Keshav Memorial Institute of Commerce and Sciences is the flagship institution of Keshav Memorial Educational Society. Since its inception, the institution has been striving to impart value based education through various courses like B.Com., BBA & B.Sc in Under Graduation and M.Sc in Post Graduation with diverse streams.

We believe in inclusive growth and sustainable development through education which will instill a sense of responsibility and mould the students to be self reliant and responsible citizens of the Nation. With 2,354 student force, 93 teaching staff, 33 non teaching and supporting staff, we have evolved as one of the esteemed institution in Hyderabad and got NAAC Accreditation in September, 2024

At present it also strives to improve the skill set of the students. Our College takes pride in having Women Empowerment Cell, Internal Quality Assurance Cell, Campus Placement Cell, Literary Club, and Faculty Club. All these units of the college are active in training the students and making them confident, motivated individuals. Eventually, they are getting placed in good corporate companies. Our endeavor continues in enhancing the resources of our college to provide even better opportunities to the students to hone their skills. We have strong NSS and NCC units of our own. As of now our students train in various NCC battalions of the city.

ABOUT THE DEPARTMENT OF COMMERCE

The DEPARTMENT OF COMMERCE at *Keshav Memorial Institute of Commerce & Sciences (KMICS)* is committed to fostering academic excellence, professional competence, and innovative thinking among students. Established with the objective of imparting quality commerce education, the department offers a dynamic learning environment that blends theoretical knowledge with practical applications. The department continuously strives to equip students with industry-relevant skills in areas such as Accounting, Finance, Taxation, Banking, Entrepreneurship, and Business Analytics. Through seminars, workshops, guest lectures, industrial visits, and research-oriented activities, the department promotes holistic development and lifelong learning. In alignment with the vision of the National Education Policy (NEP) 2020 and the aspirations of *Viksit Bharat @2047*, the Department of Commerce actively encourages the integration of emerging technologies, including Artificial Intelligence, to prepare students for the challenges and opportunities of the rapidly evolving global business landscape. The department takes pride in nurturing competent professionals, responsible citizens, and future leaders who contribute meaningfully to society and the economy.

OBJECTIVES OF THE NATIONAL SEMINAR

- ◆ To examine the role of Artificial Intelligence in transforming commerce education, curriculum design, teaching-learning processes, and skill development for achieving the vision of *Viksit Bharat @2047*.
- ◆ To explore the application of AI and emerging technologies in core commerce domains, including accounting, auditing, taxation, finance, banking, marketing, and insurance.
- ◆ To promote research and discussions on AI-driven entrepreneurship, financial inclusion, MSME growth, women empowerment, and sustainable economic development.
- ◆ To strengthen collaboration among academia, industry, policymakers, and professionals for fostering innovation, employability, and Industry–Academia 5.0 partnerships.
- ◆ To address ethical, legal, governance, and data privacy challenges associated with AI adoption and encourage responsible, inclusive, and sustainable digital transformation.

TRACK 1

AI – Driven Commerce Curriculum & pedagogy 5.0**Sub themes:**

- (1) Redesigning B.Com syllabus: Integrating AI, Fin Tech, Data Analytics.
- (2) Gen – AI in class rooms: ChatGPT, Copilot as teaching assistants for Accounts, Tax, Economics.
- (3) Virtual Labs & Simulations: AI – powered Tally prime, GST filing, Stock market simulators for experiential learning.
- (4) Outcome – Based Education: Mapping AI skills to PO-CO under NEP 2020 for commerce programs.
- (5) Faculty 5.0: Up skilling commerce educators in AI tools in digital pedagogy.

TRACK 2

Tech Integration in core Commerce Domains :**Sub themes:**

- (1) Accounting & Auditing 5.0: RPA, AI Fraud detection, Continuous auditing, block chain ledgers.
- (2) Taxation & Compliance 5.0: AI for GST reconciliation, predictive tax planning.
- (3) Finance & Banking 5.0: AI credit scoring, trading, robo – advisors.
- (4) Marketing & E-Commerce 5.0: Neuro marketing, Vice marketing, Ethical AI in Marketing.
- (5) Business Law & Ethics 5.0: AI contracts, DPDP Act 2023 compliance, algorithmic bias in lending.

TRACK 3

Policy, Inclusion & Vikasit Bharat @ 2047.**Sub themes:**

- (1) NEP 2020 & Commerce 5.0
- (2) AI for Financial inclusion
- (3) MSMEs & Local Economies
- (4) Women & Rural Youth in commerce 5.0
- (5) ESG & Sustainable Commerce
- (6) Industry Academia 5.0
- (7) Ethics and Data Governance

TRACK 4

Role of AI in Insurance, Banking & Entrepreneurship.**Sub Themes:**

- (1) Micro & Sachet Insurance
- (2) Health Insurance 5.0
- (3) Fraud Analytics & Trust in insurance.
- (4) Claims without queues
- (5) Customer 5.0 in Insurance.
- (6) Parametric Insurance